

GOOD TROUBLE! HEAR US ROAR!

Join All Democrats of
Mendocino County
For Good Trouble Training

Saturday
April 24
10am—2pm



FEATURED SPEAKERS:

- ASSEMBLYMAN JIM WOOD
- SENATOR MIKE McGUIRE
- CONGRESSMAN JARED HUFFMAN
- KENNY JOWERS,
FORMER CHAIR MCDCC
- FOUR WATERS,
CAMPAIGN MEDIA CONSULTANT
- SUSAN SAVAGE, POLITICAL ORGANIZER
- VALERIA HERNANDEZ,
CALIFORNIA YOUNG DEMOCRATS
- BEN SEINFELD
POLITICAL DIRECTOR, CDP
- SARA BALSALDUA,
SOCIAL MEDIA

LEADERSHIP DEVELOPMENT TRAINING VIA ZOOM

SNACK BOX PROVIDED FOR THE FIRST 30 REGISTRANTS.

CALL TO ACTION!

WE ARE ONE! Explore all the various layers of the Democratic Party from national to local, how each supports the others, and how all can work together toward social, economic, and political justice—Four Waters.

REDWOOD COAST DEMOCRATS TOWN-HALL WITH WOODS, McGUIRE & HUFFMANN

SKILL BUILDING BREAKOUT SESSIONS:

Building Coalitions with Other Political Organizations

Identify who the active organizations in the county are that could be coalition partners for the work we do, determine outreach strategies to those individuals and organizations, and explore available resources to help build effective coalitions at the local level.

Connecting with Young Activists & Voters

Broaden our ranks to include young local democrats. California Young Democrats is our statewide organization that has been doing this work since John Burton was a YD.

Strategies to Defeat the Recall

A statewide coordinated campaign is already rolling and we all have a crucial roll to play to make sure the Republicans don't succeed with in getting what they can never win—an election.

Using Social Media Effectively

Communicating and connecting with voters demands new and more effective means than the methods we've used in the past. Learn the top platforms and more-importantly how to reach outside your personal social media sphere.

NEXT STEPS & CLOSING by Lynne Atkins, Chairperson MCDCC

REGISTER NOW! EMAIL SKSAVAGE2@COMCAST.NET

WWW.MENDODEMS.ORG